

# MARKETING 2026 PARTNERSHIPS



With the excitement of the 2026 World Cup coming to Kansas City, **Waterfest** is perfectly positioned to attract one of the largest audiences in our history.

To help businesses capitalize on this moment, we've enhanced every Marketing Partnership level to deliver greater visibility, stronger brand exposure, and more exclusive opportunities—whether through premium signage, digital promotion, or high-impact stage and parade sponsorships.

This is a rare chance to reach thousands of locals and tourists during a milestone year for Excelsior Springs. We invite you to join us as a **Waterfest 2026 Marketing Partner** and make your brand part of our biggest celebration yet.

	\$500	\$600	\$1,000	\$1,500	\$2,500	\$5,500
	FAN FAVORITE	TEAM CAPTAIN	RISING STAR	GOLDEN BOOT	ALL STAR	WORLD CHAMPION
Signage at Waterfest	✓	✓	✓	✓	✓	✓
Logo on Waterfest website	✓	✓	✓	✓	✓	✓
Social Media recognition			✓	✓	✓	✓
Listing in Event Program	✓	✓	✓	✓	✓	✓
Bathroom Co-Sponsor 2 bathrooms (inside & out)		✓				
Waterfest Parade Entry			✓	✓	✓	✓
Waterfest Booth Space				✓	✓	✓
Business name on Sponsor Board			✓			
Business logo on Sponsor Board				✓	✓	✓
Small logo on Golf Cart				✓		
Large logo on Golf Cart					✓	✓
Kids Area or Singing Contest Co-Sponsor (pick one)			✓			
Exclusive Parade Sponsor or Trolley Sponsor (pick one)				✓		
Exclusive Indoor Stage Sponsor					✓	
Exclusive Main Stage Sponsor						✓



CLINT HYLTON, 816-630-0077 • CORA BOOTHE, 816-402-2309



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**JUNE 26 & 27, 2026**

**Excelsior's Community Celebration Reaches the Global Stage in 2026**

*Sign up to be a Waterfest Marketing Partner:*



GOLF CART MARKETING

Business name: \_\_\_\_\_

Contact name: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

## MARK YOUR LEVEL & BENEFITS REQUESTED

**\$5500** **WORLD CHAMPION PARTNERSHIP**  
 Main Stage sponsor  Booth space  Parade entry  Marketing package

**\$2500** **ALL-STAR PARTNERSHIP**  
 Indoor Stage sponsor  Booth space  Parade entry  Marketing package

**\$1500** **GOLDEN BOOT PARTNERSHIP**  
 Trolley (or)  Parade Sponsor  Booth  Parade  Marketing pkg

**\$1000** **RISING STAR PARTNERSHIP**  
 Singing Contest (or)  Kids Area Sponsor  Parade  Marketing pkg

**\$600** **TEAM CAPTAIN PARTNERSHIP**  
 Bathroom Sponsor (x2)  Marketing package

**\$500** **FAN FAVORITE PARTNERSHIP**  
 Marketing package

### PAYMENT METHOD:

- Please invoice my business
- Check is included
- Credit Card (please call me)

**ONLINE FORM IS AVAILABLE:**

[bit.ly/WaterfestSponsor2026](http://bit.ly/WaterfestSponsor2026)



SPONSOR BOARD MARKETING



DIGITAL MARKETING ON MAIN STAGE

Questions? Call  
 Clint Hylton 816-630-0077 or  
 Cora Boothe 816-402-2309



Mail or deliver payment to:  
 426 S. Thompson Ave.  
 Excelsior Spgs, MO 64024